

FOR MYSORE STATE

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Rural Welfare

(195 |) Department.

Mr SERIES.

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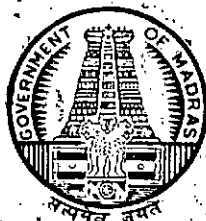
G.O. NO. 39

Dated 11-1-57

[Despatch Abstract.]

Industries - Cottage Industries - Rural Industrialisation
Se Kuru of Sri M. Visveswara Nayya - Sanctioned.

For Mysore State
(Copy)



ABSTRACT.

INDUSTRIES -- Cottage Industries -- Rural Industrialisation.
Scheme of Sri M. Visveswarayya -- Sanctioned.

RURAL WELFARE DEPARTMENT. II.

G.O. Ms. No. 39.

Dated 11-1-51.

Read:-

From the Joint Secretary to the Government of India,
Ministry of Industry and Supply, New Delhi,
No. I(4)-5 (2)/49 dated 23rd March '49.

From Sri M. Visveswarayya, President, the All India
Manufacturers' Organisation, Bombay, No. 4252
dated 18-5-49.

From the Department of Industries and Commerce
No. 1123-L1/49, dated 14-6-49.

From the Department of Industries and Commerce
No. 1123-L1/49, dated 29-6-49.

From the Department of Industries and Commerce
No. 3052-L1/49, dated 11-10-49.

From the Department of Industries and Commerce
No. 3614-L1/49, dated 20-2-50.

From the Department of Industries and Commerce
No. 3614-L1/49, dated 24-5-50.

From the Department of Industries and Commerce
No. 3614-L1/49, dated 27-7-50.

ORDER :-

In accordance with a resolution passed by the All India Cottage Industries Board, the Government of India have referred for the consideration of this Government a Scheme for the industrialisation of the rural areas prepared by Sri M. Visveswarayya, President of the All India Manufacturers' Organisation, Bombay. The Government have examined the scheme in consultation with the Department of Industries and Commerce. The Department of Industries and Commerce has suggested that the scheme may be tried simultaneously in two taluks in each of the Districts of Nellore in the North and Tiruchirapalli in the South as an experimental measure, the scheme being extended to other taluks in the District subsequently if it produces satisfactory results, the entire District being covered in the course of 2 or 3 years.

2. The Scheme of Sri M. Visveswarayya is explained in detail in Appendix I to this order. The



scheme aims at the intensive development of small scale or rural industries. It provides for the formation of Village Group Units for every 15 to 20 villages with a population ranging between 10,000 to 20,000 and the constitution of Village Group Committees for these units composed of the most competent businessmen and leaders available in the area. These Committees will be advised and guided by Government agents in the discharge of their functions detailed in para 5 of the scheme appended to this order and they will publish a statement of annual production, gross value of production etc., referred to therein.

The Department of Industries and Commerce has suggested that it is essential to constitute Coordination Committees also for each taluk comprising of the Department of Industries and Commerce himself as Chairman the local Revenue Divisional Officer as Vice Chairman and all Presidents of the Group Committees in the taluks as members and the Rural Industrialisation Officer to be appointed by the Government as Secretary of the Committee. The main functions of the Village Group Committees as well as the Coordination Committees and the financial implications of the Scheme are explained in detail in the Scheme appended to this order.

The Government approve Sri M. Visveswarayya's Scheme in addition to the proposal made by the Director of Industries and Commerce in regard to the formation of Coordination Committees and sanction the introduction of the Scheme as an experimental measure in two taluks in each of the Districts of Nellore and Tiruchirappalli to start with.

The Scheme will be complimentary to the Scheme of Village Industries sanctioned in G.O.No.37,F.D., dated 10-1-50.

3. The Director for Industries and Commerce has requested sanction for the employment of two Rural Industrialisation Officers on 230-30/2-410 per mensem. each, two Lower Division Clerks on Rs.45-3-60-2-90 per mensem each, two typists on the same scale with allowances and four peons on Rs.18-25 per mensem each. in connection with the implementation of the Scheme. The Government consider that it would be sufficient if each Rural Industrialisation Officer is assisted by a Clerk-cum-typist instead of a Clerk and a separate typist. They, therefore, sanction the staff asked for by the Director of Industries and Commerce for a period of one year from the date of appointment, subject to the modification that instead of two Lower Division Clerks and two typists, only two Lower Division Clerks-cum-typists should be appointed, one for each of the Rural Industrialisation Officer.

4. As the Scheme is meant to encourage the growth of the spirit of self-help amongst villagers, the Government consider that the funds required to meet the committees normal working expenses should be forthcoming by way of contributions from the villagers in the unit. Initially, for a period of two or three years, the Government will however, be pleased to contribute an amount equivalent to the collections made.

by the Committees but not exceeding Rs.1,500/-per mensem for each group committee, subject to these committees in working the scheme. ^{annual} ^{the condition} ^{that satisfactory} ^{progress is} ^{shown by.}

5. Sanction is accorded to the incurring of an expenditure by the Director of Industries and Commerce on the employment of staff, and payment of grants to group committees referred to above not exceeding the limits laid down below:-

<u>RECURRING.</u>	<u>Cost per annum.</u>
	Rs.
Two Rural Industrialisation Officers on Rs.230-410.	13,846
Two Lower Division Clerks-cum-typists on Rs.45-90 plus allowance, and	
Four peons on Rs.18-25 with allowance	
Travelling Allowance for two Officers and peons.	3,020
Rent at Rs.50/-per mensem for each of the two Officers.	1,200
Stationery and Contingencies	800

	18,866.
Maximum annual grants to group committees in the two experimental district at Rs.1,500/-per mensem for 60 committees.	90,000

TOTAL	1,08,866.

Non-recurring.

Furniture for 2 officers at Rs.700/--	1,400.
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The expenditure will be debited to the head "42 Co-operation -d.Cottage Industries-H.Post War Reconstruction - Expenditure from the Fund for Village Reconstruction and Harijan Uplift". Pending provision of funds, the Accountant-General is requested to admit the expenditure in the current year by an advance from the contingency Fund.

6. The Director of Industries and Commerce, is requested to take immediate steps to implement the scheme. He should watch its progress closely and send monthly progress reports to Government furnishing therein full particulars of results achieved in quantitative terms as far as possible.

(By Order of His Excellency, the Governor)

Secretary to Government.

To

The Director of Industries and Commerce, Madras.
The Director Rural Welfare, Madras.
The Accountant-General, through Finance.
Copy to the Collector of Bellore and Tiruchirapalli Districts.
Copy to the R.C.S. Madras
Copy to Finance (U. & H.)
Copy to D.D.R.W. (H)
Gopannapalem, Eluru
Copy to D.D.R.W. (S)
Fort St. George, Madras.
Copy to all Rural Welfare Officers in Bellore and Tiruchirapalli Dist.
Copy to the Director, Information and Publicity, Madras.
Copy to the Assistant Secretary, All India Manufacturers
Organisation, Industrial Assurance Buildings, Churchgate-
Bombay-I

True copy/Forwarded/By Order.

K. V. Chandra
Superintendent.

nr. 6/8

Compared by .

(1) M. R. Sarma 6/5/53

(2) V. Ramdoss -